

For Immediate Release: Contact: Bryan Seck, Executive Director Email: bseck@lincolnliteracy.org Phone: 402-476-7323

## Lincoln Literacy's Global Celebration

## November 9th fundraiser to occur at The Lincoln Marriott Cornhusker Hotel at 6 pm

**Lincoln, NE** — Mark your calendars for Lincoln Literacy's Global Celebration, a fundraising event to be held the evening of Thursday, November 9, at The Lincoln Marriott Cornhusker Hotel, 333 S 13th St, from 6 to 8 pm.

This year, Lincoln Literacy is celebrating the successful launch of our capital campaign, moving to a new location, and record student growth. Between 2021 and 2022, Lincoln Literacy's student population grew by 37%. We served a total of 1,109 adult learners in 2022, and as of July 31 this year, we had already served 1,156 adults, beating last year's record growth in only 7 months. Lincoln Literacy students are also growing in their skills with 81% of students improving at least one level on their English assessment. Middle Eastern students are our largest demographic, making up 32% of our student population in 2022, followed by Spanish-speaking students (25%), Asian and Pacific Islander students (18%), and Ukrainian and Russian students (14%). The Lincoln Literacy team is excited to start fall classes on September 5.

"It's an amazing time for us and our students," says Executive Director Bryan Seck. "We are so excited for the future and what this means for Lincoln Literacy. With these advancements, we will be able to help even more students and enable even more people to get the skills they need to become successful, right here in Lincoln. The demand is only growing, and we aim to deliver."

The Global Celebration will feature a plated dinner and cash bar with table service (provided by the Cornhusker Hotel), social time, an international performance, speakers discussing and sharing stories about their different home cultures, and a cultural art sample from our summer <u>Art Family Camp</u> students.

Tickets are \$50 each and may be purchased through the non-profit's website, <u>www.lincolnliteracy.org</u>. Sponsorships are also welcomed and available for purchase, starting at \$1,000. A portion of all ticket sales, donations, and sponsorships are tax-deductible. You may purchase a sponsorship online, by emailing <u>events@lincolnliteracy.org</u>, or mailing a check to Lincoln Literacy, 1023 Lincoln Mall, Ste. 104, Lincoln NE, 68508. If sponsorship is beyond your means, we welcome and acknowledge event donations of any amount. Every little bit helps!

## More about Lincoln Literacy

Established in 1972, Lincoln Literacy is an award-winning, community-based 501(c)(3) non-profit charitable organization. It has grown to become the community's leader in helping refugees and immigrants gain the English language skills and cross-cultural competence they need to become productive citizens, while also helping homegrown Americans acquire the skills they need to attain living-wage jobs.

In partnership with Lincoln Public Schools, Bryan Health, Lincoln City Libraries, United Way, Goodwill, Grace Lutheran, and many others, and with the help of over 150 trained volunteer tutors, Lincoln Literacy is able to offer free classes at 17 locations six days a week. It serves children as young as two and adults of any age. The

non-profit helps businesses find and retain skilled and literate workers, boosts children's ability to succeed in school, and unleashes adults' ability to thrive on the job.

In addition to language and literacy classes, program participants have the opportunity to sign up for occupational skills classes. Lincoln Literacy offers School Jobs prep, CNA prep, GED prep, and CDL prep classes. It also collaborates in a manufacturing certification class offered by the Lincoln Partnership for Economic Development.

